

AUTO - RELATED

| Auto - Related Rank | BTR 2016 | BTR 2015 | Rank Diff | Brand Name | Sub-Category |
|----------------------------|-----------------|-----------------|------------------|-------------------|---------------------|
| 1 | 51 | 79 | 28 | MRF | Tyres |
| 2 | 196 | 209 | 13 | CEAT | Tyres |
| 3 | 248 | 795 | 547 | APOLLO TYRES | Tyres |
| 4 | 419 | 297 | -122 | EXIDE | Auto - Batteries |
| 5 | 471 | 776 | 305 | DUNLOP | Tyres |
| 6 | 594 | 849 | 255 | AMARON | Auto - Batteries |
| 7 | 615 | 641 | 26 | JK TYRE | Tyres |
| 8 | 631 | 745 | 114 | BRIDGESTONE | Tyres |
| 9 | 790 | - | - | GOODYEAR | Tyres |
| 10 | 795 | 422 | -373 | BOSCH | Automobile Products |
| 11 | 860 | - | - | MICHELIN | Tyres |
| 12 | 916 | - | - | RALCO TYRES | Tyres |

SUB-CATEGORY RANKS

| Auto Batteries Rank | BTR 2016 | BTR 2015 | Rank Diff | Brand Name | Sub-Category |
|----------------------------|-----------------|-----------------|------------------|-------------------|---------------------|
| 1 | 419 | 297 | -122 | EXIDE | Auto - Batteries |
| 2 | 594 | 849 | 255 | AMARON | Auto - Batteries |

| Automobile Products Rank | BTR 2016 | BTR 2015 | Rank Diff | Brand Name | Sub-Category |
|---------------------------------|-----------------|-----------------|------------------|-------------------|---------------------|
| 1 | 795 | 422 | -373 | BOSCH | Automobile Products |

| Tyres Rank | BTR 2016 | BTR 2015 | Rank Diff | Brand Name | Sub-Category |
|-------------------|-----------------|-----------------|------------------|-------------------|---------------------|
| 1 | 51 | 51 | 79 | MRF | Tyres |
| 2 | 196 | 196 | 209 | CEAT | Tyres |
| 3 | 248 | 248 | 795 | APOLLO TYRES | Tyres |
| 4 | 471 | 471 | 776 | DUNLOP | Tyres |
| 5 | 615 | 615 | 641 | JK TYRE | Tyres |
| 6 | 631 | 631 | 745 | BRIDGESTONE | Tyres |
| 7 | 790 | 790 | - | GOODYEAR | Tyres |
| 8 | 860 | 860 | - | MICHELIN | Tyres |
| 9 | 916 | 916 | - | RALCO TYRES | Tyres |